

All artwork to be sent to [info@myoomta](mailto:info@myoomta). Please indicate your company name or event title in the subject of the email.

# Artwork Specifications

Please read the following information prior to sending any artwork.

## Working in Photoshop

Use Photoshop to send us your fliers, posters and/or images.

- 72 dpi or 100 dpi resolution preferred (use 300 dpi for all printable files)
- please do not use TIFF files
- RGB color only (use CMYK color only if it is a printable file)

## JPEG

You do not need to 'save for web' within Photoshop. We recommend a high quality JPEG. We will take care of all file format conversion processes.

## PNG

You do not need to 'save for web' within Photoshop. We recommend a high quality PNG. We will take care of all file format conversion processes.

## Working in Illustrator

Use Illustrator to send us your .AI or .EPS files.

- convert all fonts to outlines

## PDF

Only send us a PDF if you intend us or the user to print the file. For printable PDF files:

- 300 dpi resolution
- A4 size (unless otherwise stated)
- use default settings to ensure everything is embedded in your file
- if you are creating files from InDesign or Illustrator, please make sure you have NOT selected 'OVERPRINT'
- do not add bleed or printer marks

## Emailing artwork to us

Email artwork files under 10mb to [info@myoomta.com](mailto:info@myoomta)

If your artwork files are larger than 10mb please call or email us for directions to our FTP website

